

Frequently Asked Questions:

What is ADA?

- ADA stands for Americans with Disabilities Act, a bill designed to ensure ease of website accessibility for disabled people. The full scope of its compliance regulations is set for publication in 2018.

What's the big deal?

- Even though ADA rules won't be published until 2018, the Department of Justice has required businesses to ensure website accessibility. More than 250 financial institutions were sued on grounds of website inaccessibility in 2016 alone.

How can a website be at risk?

- The truth is, *most* websites were not designed with modern accessibility software or hardware in mind. Websites require hard-coded development to ensure that content is compatible with, for example, contemporary text-to-speech applications.

Can you give some specific examples of technical threats?

- Technical threats that could cause accessibility complications might include any of the following:
 - Section 508(A) issues
 - WCAG 1.0 Level A, AA and AAA issues
 - WCAG 2.0 Level A, AA and AAA issues

What can a credit union do?

- Get proactive, to safeguard your credit union the very real – and growing – number of lawsuits related to website accessibility. Not only will an ADA-specific audit offer greater protection to your credit union, it will mean less work when all ADA regulations are published and enforced.

How can CU Solutions Group help?

- CU Solutions Group (CUSG) has a dedicated team of web developers with website accessibility expertise that have specialized in credit union needs for more than two decades. We are majority-owned by the Michigan Credit Union League, and have nearly 3,400 clients nationwide. We were among the first to sound the alarm regarding the need for credit unions to prepare their websites for ADA, and we have by far the most industry-specific expertise to help your credit union protect itself.

What ADA website services does CUSG offer?

- CUSG offers full website design and development solutions (which automatically include built-in ADA readiness measures, alongside SEO and a responsive design), as well as ADA preparation audits and consultation.

What does an ADA preparation audit include?

- CUSG will perform comprehensive testing on your credit union's website to detect problems and threats. Our ADA Audit services will identify any ADA issues related to programming or content, as well as third party links throughout the website that may have issues.

What are the benefits of ADA-readiness?

- Beyond the provision of a better safeguard against the flood of website-accessibility lawsuits, doing everything you can *now* to prepare for the ADA regulations, means less time and money spent when they go into effect next year.

How can I get more information?

- A friendly CUSG Technology Solutions consultant is just a phone call away, at 800-262-6285. Information can also be obtained by email at info@CUSolutionsGroup.com